The REALTOR® REPORT JULY 2017 President's Message

Becoming a leader for change is no easy task. It takes commitment, hard work and being passionate about engaging in the issues that matter. Everyone can do it, the hard part is getting started. It's like the riddle that asks, "How do you eat an elephant?" The answer, "One bite at a time." So start out by attending a meeting or answering a call for action. And yes, becoming more involved with your local board. We are running the application and guidelines again for our 2018 BCAR Elections and we are asking you jump in and LEAD.

July 4th is right around the corner and BCAR is celebrating in the Midland 4th of July Parade. Join us for a fun morning of tossing candy, waving to the crowd and displaying your signs for the one mile route. Details are on page 7 of this month's Realtor Report.

Last month Veronica Cardello and I delivered *On Common Ground* to a wide range of representatives and Beaver County officials. *On Common Ground* is the NAR publication that advocates in promoting dialog among REALTORS, elected officials and homeowners regarding smart growth issues. We were grateful to have the opportunity to encourage these representatives to read the magazine and consider the issues in our industry and communities.

A huge thank you to BCAR's Affiliate Board that put on last month's BINGO at Center Stage. The event was enjoyed by all. We are fortunate to have some very unique and dedicated professionals that comprise the Affiliate Group. As you know from last month we have compiled an Affiliate Directory that is emailed in tandem with this newsletter to you. Print it out or go green and just save it to your desktop so you can easily reference our 44 members and what they have to offer that will help you in your business.

Another important update is that BCAR has a new email address! Please update your address books to bcar3@mybcar.net. The old email address will be forwarding to the new address for a short period of time so it is important that you make this change as soon as possible.

And don't forget

I AM THE VOICE OF REAL ESTATE. I WILL MAKE IT HAPPEN OR WONDER WHAT HAPPENED and IF IT'S MEANT TO BE, IT'S UP TO ME.

Bob Williams 2017 President



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2017 Officers & Directors

President: **Bob Williams** President Elect: Lorraine Ross Secretary: Judy Plakosh **Ruthanne Belus** Treasurer: Directors: Lori Mikula Bianco **Bob Bixler** Ernie D'Achille Sherman Hostetter Cindy McConnell Jeanie Parrish Leslie Pazur **Bev Pietrandrea Immediate Past-President:** Bridget Wysocki Affiliate Director: **Emily Kutzavitch** Association Executive: **Rose DeWeese**

THE REALTOR RAPPER



Veronica Cardello

SOUTHWEST FIELD REPORT

Garrison Day in Beaver County - The **Beaver County Association** sponsored a booth at the local community day in Beaver. Throughout the day, Realtors® spoke to Beaver residents about reasons why to use a Realtor® and local issues that have been impacting the area, such as flood insurance.

<u>Vacant Buildings Ordinance</u> - New Castle officials are considering significant increases to fees for vacant buildings. Realtors® from the Lawrence County Board addressed their

concerns regarding the increase to fees at the city council meeting last month. They also submitted a letter to council explaining why they cannot support the increased fees. The city believes these changes will combat the blight issue that New Castle currently faces. At the request of the mayor, city council has agreed to work with LCBR to help address the concerns raised. More information to follow in next month's report.

<u>Meet the Brokers</u> - Over the past few months, I've had the opportunity to meet with several offices as a guest speaker during their monthly office meetings. I've talked about the field program and the importance of investing in RPAC, and addressed the concerns of our legislative efforts and goals for 2017. I look forward to attending more office meetings within the upcoming months. Any office that would like to schedule a visit should contact me at vcardello@parealtor.org.

Blight Task Force Appointment - Greater Allegheny-Kiski Area Realtor® Heidi Powell was appointed to the blight task force established by the Armstrong County Commissioners in May. The county received a state grant to survey and identify blighted properties within Armstrong County. Out of the 26 municipalities that responded to the survey, more than 200 properties were identified as blighted. The new task force will make recommendations regarding how the county should move forward with addressing blighted properties by the end of summer.

Upcoming Events

Summer 2017 - Legislative meetings will be scheduled throughout the summer. Email me for further information.

UPCOMING EVENTS

July 4-8:30 am Midland 4th of July Parade, DETAILS p. 7 July 12-9:00 am BOD Meeting Floor 2 Huntington Bank Building July 21-9:30 am Affiliate Meeting Floor 2 Huntington Bank Building

SAVE THE DATE

For the following Affiliate Sponsored Events!
September 14-Oktoberfest
@ Brady's Run Park
September 20-REALTOR® Round Table
@ First Presbyterian Church, Beaver
December 7-Holiday Beginnings
Highland Vets Club, Park Rd., Chippewa

WELCOME NEW MEMBERS & UPDATES

WELCOME... <u>New Members</u> Marian Vendemia-Commonwealth Real Estate Services Andrew Kirish, Faith Dickinson, Renee Radevski & Michael Malatarski-Northwood, Cranberry Kelly Mimna-Northwood, Airport Charles Simmons-Northwood, Beaver Marina Kraus-Keller Williams, Wexford Devan Cercone&Linsey Lutton--Howard Hanna, Beaver Lance Grable-Berkshire Hathaway, Cranberry Joseph Wise-Berkshire Hathaway, Moon Twp. Annamarie Neville-Berkshire Hathaway, Beaver Megan Rummel-Clear Choice Enterprises

<u>Reactivated Member</u> Linda Jenkins, Berkshire Hathaway, Moon Twp. REALTORS® DENTAL & VISION INSURANCE

Vision and Dental insurance plans built just for REALTORS® For more information: 855.835.5395

Made Any Changes?

If you have switched offices, changed email address or phone number then please be sure to contact the Association office at 724-774-4126, <u>or</u> email bcar3@verizon.net and let us know what is new with YOU!

Thank you!

*

CE Classes Coming this Fall

RAMP will be offering a 14 hour CE package and the Mandator "New Agent" CE Modules in Cranberry later this fall. Dates and venue will be announced soon!

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BCAR AT GARRISON DAY



Garrison Day is known for its artisans, crafts, food, and entertainment but what about home ownership? The Beaver County Association of REALTORS[®] spent Saturday, June 10th interacting with the public about home ownership, the benefits of employing a REALTOR[®], and the charitable work they do to support our community. To make things fun a balloon artist created balloon art and candy was on hand for all ages. "It's our responsibility as REALTORS[®] to improve the communities where we sell homes" commented BCAR President, Bob Williams. "Taking the time to explain why it is far

better to work with a REALTOR[®] than to go it alone is what we were trying to accomplish." REALTORS[®] from different Real Estate Agencies throughout the county were in attendance to hand out information regarding home ownership.

"Garrison Day is a wonderful community event that brings us together" remarked Past-President, Bev Pietrandrea. "We help people find homes and become a part of a community. Putting a smile on a kid's face by handing out balloons is a small way to highlight the importance of how we serve our clients."

The Beaver County Association of REALTORS[®] provides educational opportunities to all the members they serve to promote a positive image



within the community and to preserve the right to own, use and transfer real property.

Simply put, **RPAC** is **Realtors Political YOUR** voice. With so many issues at Total % of Goal Achieved 2017 the fore in the 77.15% Real Estate Industry your **Total Money Raised in 2017** donation of **\$15.00** goes \$5,960 a long way to impacting flood insurance, property 2017 Goal \$7,725.00 rights and even Munici-Ordinances. pal % of Members Investing in 2017 44.85% Please take a minute to call BCAR and Number of Investors in 2017 **INVEST!** 231

INVEST IN RPAC

Now more than ever, it's critical for Realtors® to invest in RPAC.

RPAC represents the interests of Realtors® and works to pass legislation that helps your business and defeat legislation that could have an adverse impact on the real estate industry.

As local municipalities and the Commonwealth face ever-shrinking budgets, lawmakers begin to look at new ways to raise funds. Taxes on real estate transactions, fees on services and increasing property taxes are just a few of the threats to the industry.

Individually, it's difficult to change things. But together, Realtors® can influence decisions made in Harrisburg and Washington, D.C.

~~In the near future - BCAR will be putting together a Bi-Annual RPAC Newsletter on our website to keep you informed on our Boards RPAC Goals and how your RPAC dollars are put to use. If you have any ideas to share please let me know. We are here to serve you!

Leslie Chaklos- BCAR RPAC Chair

NEW EMAIL ADDRESS!

Please update your address books! BCAR has a new email since converting from Verizon to Comcast. Please address emails to:

bcar3@mybcar.net

BCAR

membership.

Thank you to

our members.

ext. 153

or

Ext. 200



To become a member of the BCAR: 724-774-4126

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Join the Midland 4th of July Parade!!!



TUESDAY, JULY 4, 2017

Get on board the BCAR Float by celebrating Independence Day in a fun and festive way. So many ways to participate:

- 1. Decorate the float Please call *Bob Williams* at *724-312-9472* if you can assist, we will be decorating at *Bridget Wysocki's* home on Monday, July 3rd.
- 2. Meet us in Midland on the far end of town by 8:00 am that morning!! The parade will start at 10:00 am. Look for us at the far end of town. We will have a large dollhouse on our float.
- 3. Wear your company colors and walk the one mile route.
- 4. Put your Step In Sign on the float! Call *Rose DeWeese* at 724-774-4126 to reserve a spot for your sign. \$25.00 per sign.
- 5. Toss candy along the parade route.

Applications for the Realtor[®] of the Year Award, Realtor[®] Active in Politics Award and the Lifetime Achievement Award can be found on PAR's website. Applications are due by **Saturday, July 1**.

Nominees may be carried over and reconsidered for the award for two years, with updates to the nominee's application provided as necessary. Recipients will be named during PAR's Fall Business Meetings.

Should you have any questions, please do not hesitate to contact Kim Smith for the Lifetime Achievement and Realtor® of the Year Awards and Elizabeth Hensil for the Realtor[®] Active in Politics Award.

REALTORS® Choose Bob Goldberg as Next CEO

Bob Goldberg has been named CEO of the National Association of REALTORS®, officially taking over the largest trade association August 1, 2017. He currently serves as NAR senior vice president of Sales & Marketing, Business Development & Strategic Investments, Professional Development and Conventions. He's also senior vice president of administration for REALTOR® University and president and CEO of the REALTORS® Information Network, an NAR for-profit and wholly

owned subsidiary responsible for overseeing the realtor.com® operating agreement with Move Inc.

Goldberg has been with NAR since 1995 and will be NAR's 12th CEO since the association was founded in 1908. He succeeds Dale Stinton, who is retiring at the end of 2017 after 36 years at NAR and 12 as CEO.

Goldberg was the choice of NAR's leadership team after an extensive national search by a committee of REALTORS® and AEs. The search committee, which worked with the search firm Heidrick & Struggles, was chaired by Chris Polychron a REALTOR® from Hot Springs, Arkansas. The vice chair was Cathy Whatley, a REALTOR® from Jacksonville, Fla. Both are former NAR presidents.

Read more about Goldberg at:

https://www.nar.realtor/links/search-underway-for-new-nar-leader? om_rid=AAAY8w&om_mid=_BZTXIQB9dDi814&om_ntype=INS





HOME OWNERSHIP MATTERS!!

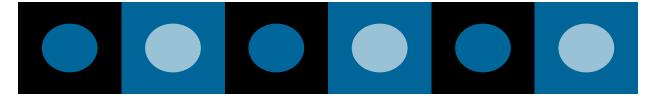
homeownershipmatters.realtor/

The Homeownership Matters site, created by NAR, is an education and advocacy campaign designed to inspire homeowners to take action and have their voice heard not only at the local and state level but the national level as well. The site provides a unique platform to engage REALTORS[®] and representatives on important homeowner and property issues.

Featured news includes:

Hurdles to Owning a Home President's Tax Reform Plan Is the American Dream of Homeownership in Crisis? What are the Top Three Homeowner Tax Incentives?

Have *you* signed the Homeowner Bill of Rights? If you support policies that protect home ownership incentives, ensure accessibility to home loans for qualified applicants then visit the site to sign <u>and</u> encourage your clients to do so as well!



Community Service-Friendship Ridge

BCAR's Community Service Committee is organizing a collection for the Seniors that reside in the Brighton Rehabilitation and Wellness Center, formerly known as Friendship Ridge. We are asking for the following items by Monday, July 10. All donations can be delivered to Bovard-Anderson or the BCAR office.



Mouthwash Toothbrushes Candy, all kinds Socks, men's and/or women's Lightly worn clothing, men & women Hairbrushes and combs Underwear (new) Door prizes for Bingo Toothpaste Denture cleaners Night wear for men's and/or women's Crossword puzzle or activity books Shampoo and conditioner

Anything you can think of that they might need or enjoy.

Thanks for all your help in this endeavor!

If you have any questions, please contact: Bev Pietrandrea @ 724-713-2337 or Rose DeWeese @ 724-774-4126







MOBILIZE...ORGANIZE...LEAD!

BCAR needs leaders, doers and organizers. Surely you fit into one of these categories. Please consider running for a position and becoming more involved with YOUR association by running for one of the following positions:

PRESIDENT-ELECT; SECRETARY; TREASURER & DIRECTOR

Take the time to ask a current officer or director about the rewards of having a stake in your career and with BCAR. Our group typically meets once a month for less than two hours.

Please fill out application below and mail, fax or email to Rose at the Association Office.

Beaver County Association of REALTORS®

Election Application

Name:	Real Estate Office:				
Seeking Consideration for Po	osition of:	Phone #:			
Present position in industry:	(Please indicate how many ye	ars)			
Salesperson	Broker of Record	Appraiser			
Associate Broker	Sales Manager	Property Manager			
Have you participated in Local Association activities? Yes No					
Have you served as a BCAR I	Board Member? Yes	No			
If so, in what capacity/year/	term?				
Committees Served/Year: _					
Committees Chaired/Year: _					
State Association(s):	Association(s): National Association(s):				
Special Achievements:					
Why do you want to be cons	sidered as a candidate?				
Signature:		Date:			
	THANKANO				

THANK YOU!

Beaver County Association of REALTORS® Eligibility of Officers and Directors

ELECTION OF OFFICERS AND DIRECTORS

BCAR Policy and Procedures state:

- * Prior to the election meeting, all candidates will be required to complete the Association's standard form on qualifications for office.
- * Candidates for officers and directors are required to have been a member of an Association for at least two years and to have served on a standing committee.
- * Criteria for President-Elect Nominees. The nominee shall be a REALTOR with at least three (3) years membership in the Board and shall have successfully completed service to the Board as:

A committee member A chairperson of a committee A two-year term as a Director, and/or Secretary, and/or treasurer.

BCAR Bylaw Article XI-Officers and Directors, Section 5B state:

1. Criteria for president-elect Nominees. The nominee shall be a REALTOR[®] who shall have their principal vocation in any of the following, alone, or in combination: real estate brokerage, sales, leasing, property management, or appraising. the nominee shall have three years of membership in the Association and shall have successfully completed service to the Association as (1) a Standing Committee Member, (2) a Chairperson of a Standing Committee, and (3) a two year term as a Director, and/or Secretary, and/or Treasurer.

2. Criteria for directors and officers other than President-Elect: The nominee shall be a REALTOR who shall have their principal vocation in any of the following, alone, or in combination: real estate brokerage, sales, leasing, property management, or appraising. Nominees shall also be Members in "good standing" of the Association and shall have served on a standing committee.

The election will be held the last two weeks in October and posted on our website. Results will be announced at the Annual Charity Auction in November. If you would like to run for office please fill out the Election Application on the previous page and return to the association office. If you have any questions, contact Rose at 724.774.4126.

Thank you!

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JULY 2017



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JULY 2017





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- Certified Third Party EIFS Inspections

Local Toll Free Number 1-800-344-2250 pittsburgh.housemaster.com

Beaver County Association of REALTORS 2017 Affiliate Listing				
Company Name	Representative	Phone	Email	
Acre of Beaver County	Carl Follmer/Penny Jones	724-277-6961	jonespt@comcast.net	
AgChoice Farm Credit & Coun- try Mortgages	Alyssa Sheppard & Kathy Hartzell	724-482-2173	asheppard@agchoice.com	
All Realty Transfers	Sue Grady & Joseph Budicak, Esq.	724-847-4460	sue@allrealtytransfers.com	
American General Services	John Fencil & Rebecca Larson	724-728-9507	agscbeaver@verizon.net	
Bactronix Corp.®	Joseph Kleynjans & Vincent Valicenti	855-515-3231	vvalicenti@bactronix.com	
Beaver County Times	Debbie Bianco & Cyndi Metzler	724-775-3200	dbianco@timesonline.com	
Brokers Settlement Services	Rich Masucci	412-322-4001	rmasucci@bsstitle.com	
Budget Blinds of Beaver	Shirell & Frank Tislaretz	724-359-2726	fstislaretz@budgetblinds.com	
Cleaview Federal Credit Union	Tim Murtagh & Susan Moore	800-926-0003	tmurtagh@clearviewfcu.org	
Deb Herman Marketing Communications	Deb Herman	412-974-2971	deb@DebHermanMarCom.com	
Design Inspirations	Kathleen Kirby	724-622-4934	dishades@comcast.net	
ECA/Ed Cline Appraisals	Ed Cline & Dave Moore	724-847-3211	appraisals@eca1.com	
Excel Mortgage Group	Bill Roorback & Mona Simmons	724-775-3090	mona@xlmortgage.com	
Farmer's National Bank	Ted George & Pam Woodling	724-622-4162	tgeorge@farmersbankgroup.com	
First Choice Mortgage Services	Linda Martin & Chris Healy	724-772-2022	linda@ourfirstchoice.com	
Hancock County Savings Bank	Chrystal Duke & Debbie Walker	800-225-1620	cduke@hcsbank.com	
Heritage Security & Service	Greg Peluso & David Peluso	724-857-3371	title@heritagesecurity.net	
Home Savings & Loan-Beaver	Denise Baker	724-770-0800	dbaker@homesavings.com	
Home Savings & Loan- Cranberry	Rob Good	724-309-2356	rgood@homesavings.com	
HouseMaster Inspections	Jocelyn Cilik & Ivan Cilik	724-772-5593	jocelyncilik@housemaster.com	
Housing Opportunities of Beaver County	Frank Wilson & Kevin Campanaro	724-728-7511	fwilson@hobcinfo.org	
HSA Home Warranty	Joel Bolinger	412-657-6265	joel.bolinger@onlinhsa.com	

Beaver County Association of REALTORS 2017 Affiliate Listing					
Company Name	Representative	Phone	Email		
Huntington National Bank	William Stouffer	412-883-1524	william.p.stouffer@huntington.com		
Insurance Unlimited Services, Inc.	Craig Nunamaker & Bethanne Homitz	724-728-2620	ins@insuranceunlimited.org		
J.L. Camp Inspection Services	Tom & Terri Laurito	724-495-2331	terri@jlcampinspections.com		
Keymax Settlement Services	Lori LaMarca & Jeff Reed	724-933-6330	llmarca@keymaxsettlement.com		
Liberty Mutual Insurance	Emily Kutzavitch	724-776-2350	emily.kutzavitch@libertymutual.com		
Mars National Bank	Shelley Hysong	724-742-2800	shysong@marsbank.com		
Mortgage Lending Solutions	Mark Holp	724-774-9464	mark@mortgagelendingsolutions		
Paul Davis of Western PA	Lori Jeannette & Tracy Kelosky	724-758-6540	lori.jeannette@pauldavis.com		
Penn Suburban Abstract	Joni Sprout	724-776-9750	j.sprout@pennsuburbanabstract.com		
PNC	Jacob Gaul	412-225-3301	jacob.gaul@pnc.com		
Powers Appraisals	Garret Powers & Angela Javorsky	330-533-8957	rgpapp@zoominternet.net		
Precision Home Inspections, Inc.	Shawn Bruce	724-628-6838	precisionhome@zoominternet.net		
Premier Mortgage & Home Equity	Charles & Kara Nardone	724-843-2336	cnardone@premiermtghe.com		
Rite Rug Direct	Dave Belanger	724-407-4036	davidbelanger@riterug.com		
Signature Settlement Ser-	Andrew & Erika Bromley	724-728-8873	info@ssstitle.com		
SingleSource	Ed Austin & Susan Cioc	866-620-7577	eaustin@singlesourceproperty.com		
Steri-Clean Pittsburgh	Rachel Cline & Molly Suehr	724-516-4000	rcline@steri-clean.com		
T.A. Closing Network	Susan Brody & Janet Sittig	412-531-1050	closings@taclosing.com		
Top Flite Financial	Ryan Cuffle	330-501-9528	rcuffle@topflitefinancial.com		
Union Building & Loan Savings Bank	Jamie Prah & Amanda Albanese	724-775-1609	aalbanese@unionblsb.com		
Victorian Finance	Sonny Bringol, Jr. & Jim Skal	412-854-4500	info@victorianfinance.com		
West Penn Financial Service Center, Inc.	Heather Matuszewski & Nicole Carlin	412-391-3200	heather.m@westpennfinancial.net		

JULY 2017







"Doing Business in the Era of Shell"

August 22, 2017 Registration: 7:00 a.m. Event: 7:30 - 11:30 a.m. The Club at Shadow Lakes

\$50 for Beaver County, Butler County, and Ellwood City Chamber Members \$65 for non-members

RSVP by August 15, 2017 to info@bcchamber.com or 724.775.3944

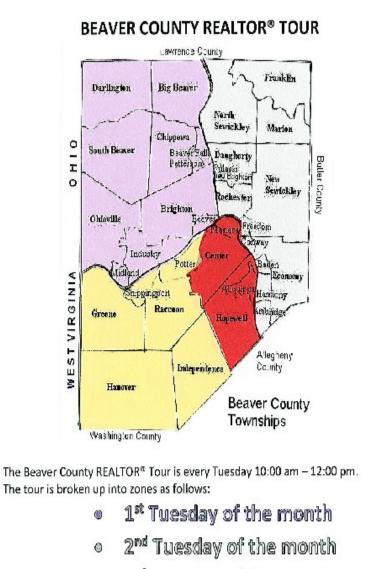
More Details to Follow



JULY 2017

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BEAVER COUNTY ASSOCIATION of **REALTORS** * 650 Corporation St. Suite 401 Beaver PA 15009 Phone: 724-774-4126 Fax: 724-774-1984 E-mail: bcar3@verizon.net **Association Exec. Rose DeWeese** * **THE RAPPER** DEADLINE **Please remit** all submissions for The Rapper by the last business day of the month. Thank you. * Place an ad in our monthly publication. Full Page-\$100 Half Page-\$50



3rd Tuesday of the month

4th Tuesday of the month

NEW LISTINGS: If you have a new listing and would like it to be on the Beaver County Tour you must go to the multi list <u>NO LATER THAN NOON ON MONDAYS</u> and pull up the listing. There you will find an agent tour. Click the date that corresponds with the schedule listed above for the are your listing is located.